

Working with Pacific media to raise the climate change profile: *Partnerships, Actions, Successes and Lessons Learnt*

Mr. Samisoni Pareti
Director and Group Editor in Chief of Front Page Limited
Islands Business Magazine



Montreal Protocol
UNFCCC
Kyoto Protocol 2002 ppm
Industrialization
CO₂
Methane
AR 4
NATURAL SINKS
AR 4
MCC 4th Assessment Report
REVIEW
www.sprep.org
http://unfccc.int
(search: SECOND NATIONAL COMMUNICATION (NAC) REPORTS of each

FIJI

1. Gold mine produces own power from their byproduct of the mining process.
2. Sawmill produces own power from...
3. Sugarmill -
4. FIJI PLANS 95 percent RE by 2015.
5. Turtle Island 100% RE.
- 6.



SPREP
Secretariat of the Pacific Regional
Environment Programme

The... - sustaining our livelihoods
and... in harmony with our cultures.








SPREP

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Environment Programme



Natural Solutions for Island Resilience

QUESTIONS	NOT REALLY	ENOUGH TO GET BY	AGREE STRONGLY
1. I KNOW A LOT ABOUT CLIMATE CHANGE	2 		
2. I OFTEN REPORT ON CLIMATE CHANGE ISSUES			
3. I AM CONFIDENT ENOUGH TO REPORT ON CLIMATE CHANGE ISSUES			
4. I KNOW A LOT OF PEOPLE			







✪ don't have one
 Temp
 Tuesday
 Coma

 - to plan & prepare in advance necessary actions that must be taken immediately when lives a crisis
 - provide a guideline in how to react.
 ✪ = natural disasters
 earthquakes
 tsunamis
 cyclones
 flooding
 drought

 - man made
 climate - rise
 ethnic violence - political

 - power outage
 - epidemics
 transmission breakdown
 moral support
 social responsibility

 - maintain continuity
 Plan B?
 technical plan (prior disease res.)



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Natural Solutions for Island Resilience

COOL Team

① CC mitigation

- Reducing black smoke coming out of car
- plant more trees

- Reducing emissions
- RE (solar)

② CC adaptation

- plant more trees
- doing something new to your daily livelihood

- give eg. when you plant mangroves you reduce coastal erosion.

③ CC uncertainty

- lack of climate data
- not absolutely sure
- a lot of scientific study carry out which makes it difficult to come up with straight ans.







TONGA

DOMINICA

















Group 1: Team Awesome

① Climate Change Mitigation

- ① Slowing down of ^{emissions that} gases that causes the increase in temperature.
- ② Using imagery - best way to demonstrate.
- ③ Changing behavior to the causes of climate change to produce favourable responses.

② Adaptation

- ① Contributing / doing our part for the envt.
 - plant trees - gardening
 - use bicycles
- ② Taking preparatory steps

Literacy

- ① Awareness - Respond / Action
- ② Understanding







WORKING WITH PACIFIC MEDIA

**Strengthening
your capacity
to communicate
climate
change**

IN PARTNERSHIP:



**SPREP
PROE**



Australian Government
Department of Industry, Innovation,
Climate Change, Science, Research
and Tertiary Education



**Australian
AID**





COP 15 Copenhagen



**ECOSYSTEM BASED ADAPTATION
EBA**


- Fit in - without disturbance/destroy ecosystem
... (faint handwritten notes)

FOSSIL FUEL'S

- Fuel from dead plants/rott materials

FOOD SECURITY

- ~~Way~~ Way to make food available now
and the future
- Alternative food source



Climate change threats

- Sea level rise
- Increasing air and sea temperature
- Rainfall increases
- More intense tropical cyclones
- Ocean acidification

Natural disasters

- Storms and tsunamis
- Drought
- Earthquake

















COP 16 Cancun











11/80

	Excellent	OK	Not Really
1. I understand & know about climate change		3	
2. I feel confident to report on climate change		2	2
3. I write/report regularly on climate change & the environment		2	1







COP 14 Poznan







Rio+20

PARADIES







ON SUSTAINABLE
DEVELOPMENT RIO+20



RIO+20

United Nations Conference
on Sustainable Development

**TIME FOR
RADICAL
STRATEGIC
DECISIONS**



COP15
COPENHAGEN
PRESS CONFERENCE ROOM 1











COP 18 Qatar









COP 15 Copenhagen







CBD COP 10 Nagoya







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